



ZELLFEST: A BENEFIT FOR CARLOS, SERENA AND ZELL RODRIGUEZ JULY 1

FOR IMMEDIATE RELEASE

Tuesday, June 26, 2012

Santa Fe, N.M. —ZellFest, a benefit for Santa Fe musician Carlos Rodriguez, his wife Serena and their newborn baby, Zell Flourine, takes place Sunday, July 1, 4 to 10 p.m. at Santa Fe Sol, 37 Fire Place, Santa Fe.

The benefit features some of New Mexico's top bands including the Broomdust Caravan, Jono Manson, Drastic Andrew, Anthony Leon & the Chain, Alien Space Kitchen, Andy Primm and Wrex. A silent auction also will be held, with items in every price range. All of the proceeds from the event will go to the Rodriguez family.



The money raised at ZellFest will help Carlos and Serena to focus on caring for their little girl, who was born May 16 several months early weighing only a pound. Zell will have to remain at the Neonatal Intensive Care Unit at Presbyterian Hospital in Albuquerque for the coming months. Due to her size and prematurity, she has many challenges to overcome. Zell is a feisty and stubborn little lady with a whole lot of fight in her, and her parents have all the faith in the world that she will be able to come home with them. Zell's doctors have asked Carlos and Serena to stay close by, around the clock, and they are unable to work during this time.

Samia van Hattum, a friend of the Rodriguez family who is co-organizing the event with KBAC DJ April Reese, said more than 100 auction items have been donated for the event, and she is hoping the turnout for ZellFest will reflect the same level of generosity and enthusiasm.

“My living room is overflowing with auction donations,” says van Hattum, “My inbox is flooded with e-mails of support. I am truly excited for ZellFest and to see all of us come together and show how we take care of our own here in Santa Fe.”

The Zellfest Entertainment Schedule is:

4-4:45 p.m. DRASTIC ANDREW
5-5:45 p.m. ALIEN SPACE KITCHEN
5:50-6:15 p.m. ANDY PRIMM
6:30-7:15 p.m. JONO MANSON
7:30-8:15 p.m. BROOMDUST CARAVAN
8:20-8:40 p.m. WREX
8:55-10 p.m. ANTHONY LEON & THE CHAIN

Belly dancers will be performing between bands as well. This is an all ages show. Children under 12 years old get in free.

The silent auction includes jewelry, artwork, ceramics, services and lots of other items. A raffle also will be held, featuring gift certificates from some of Santa Fe's best restaurants, and CDs will be for sale from local and national artists. The kitchen and bar at Santa Fe Sol will be open.

Donations are accepted and encouraged

Secure online donations can be made via www.paypal.com

Click 'Send Money', Use the 'Send Money Now' box on the right side of the screen

Click the Friends and Family box, - Use the 'To:' e-mail address: thoserecklessmoments@gmail.com

Donation checks can also be mailed to:

The Rodriguez Family

369 Montezuma Avenue #460

Santa Fe, NM 87501

For additional details, please see the ZellFest Facebook event page at

<https://www.facebook.com/events/475515865808000/>

ZellFest is presented by KBAC/98.1 Radio Free Santa Fe and the Santa Fe Reporter.

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